

INDUSTRY 2.0—GLOBAL VIEWS



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Big Data

[Bridging the Trust Gap: Why Companies Are Poised to Fail with Big Data](#)

Companies' data stewardship practices and consumers' expectations are fundamentally at odds. Most companies approach privacy and data usage from a narrow legal or regulatory perspective. They ask whether their data collection and management practices are consistent with laws and regulations and meet disclosure requirements.

Workforce

[Revisiting the matrix organization](#)

Matrices are often necessary, but they may create uncomfortable ambiguity for employees. Clarifying roles can boost both the engagement of the workforce and a company's organizational health. **Matrix organizations** have been around for decades, stimulating vigorous debate between supporters and detractors for nearly as long.

Management Engineers

[The era of digitized trucking: Transforming the logistics value chain](#)

Just as the arrival of the connected car is already changing how carmakers will operate in the future, the advent of the digital truck will completely transform how freight is transported on the world's highways. Thanks to a combination of new technologies, trucks will move down the road guided by a wealth of information from transportation infrastructure and other vehicles, improving utilization through remote maintenance, increasing efficiency, and boosting safety.

Healthy Living

[Winning Companies Invest in Healthy Life Years](#)

When literacy rates became a useful predictor of a nation's economic prospects, the world changed. Societies realized that investing in education not only improved the lives of their citizens, it also lifted GDP, and governments got on board. Something similar is happening with healthy living. Analysis shows a strong correlation between healthy life expectancy and the World Economic Forum's global competitiveness index. As that recognition spreads, healthy life years (HLY)¹ will become the new currency of economic growth and prosperity.



FMCG Upstart

[India's Newest FMCG Upstart is Making Rivals Sweat](#)

Patanjali Ayurveda Limited is fast emerging as a serious threat to other big Indian FMCG players thanks to a combination of aggressive marketing and value proposition. Renowned Yoga guru and brand ambassador Baba Ramdev has set Patanjali on a steep growth trajectory, and his fellowship has helped transform the brand from a cottage industry to a major player in India's FMCG space.

eGovernment Benchmark

[A turning point for eGovernment development in Europe?](#)

Technology is reaching every corner of our world and brings rigorous changes to every industry, every organisation, its processes and people. Public sector included. And the future won't be different. It is not very clear though which technologies will make what impact; predicting future technologies provides very engaging over-the-horizon figments of imagination, but misses the robustness and reliability that public sector can actually build on.

Indywood

[Indywood—The Indian Film Industry](#)

The Indian film industry is the largest in the world in terms of number of films produced with between 1,500 to 2,000 films produced every year in more than 20 languages. In terms of revenue, the industry has gross box office realizations of \$2.1 billion which is expected to grow at 11% CAGR reaching \$3.7 billion by 2020.

Shared services

[Choosing the Right Shared Services Location](#)

In its relatively short history, the shared services center (SSC) has become something of a fixture in the global corporate landscape. By BCG's count, most companies listed on the major stock exchanges of the developed world have some type of SSC. And for good reason: shifting various transactional and largely rote functional-area processes (or any of their component activities) to an SSC can yield savings of anywhere from 25% to 60%, depending on the starting point.

