

# INDUSTRY 2.0—GLOBAL VIEWS



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## Blockchain Technology

### [Blockchain in insurance—opportunity or threat?](#)

The digitization technology could be of strategic interest to insurers. Yet before starting down the long road of implementation, individual companies and the industry need to investigate use cases, establish collaborations and better understand the technology's conditions and limitations.

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## Business Transformation

### [From disrupted to disruptor: Reinventing your business by transforming the core](#)

When Madonna burst onto the scene in the early 1980s, there was little reason to suspect that she'd have more than her allotted 15 minutes of fame. But in the three decades since her debut album, she has managed to remain a media icon. Her secret? "Madonna is the perfect example of reinvention," Janice Dickinson, renowned talent agent, has said. Fittingly, the name of Madonna's sixth concert tour was "Reinvention."

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## Business Technology

### [Adopting an ecosystem view of business technology](#)

IT has traditionally functioned as the foundation to keep a company running. One of its core functions has been to protect company operations with firewalls and encryption to keep external technologies out. With the advance of technologies, however, a vast array of capabilities and sources of competitive advantage are emerging beyond a business' traditional walls. Those capabilities are coalescing in a wealth of new ecosystems.

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## Market Disruption

### [Dealing with market disruption: Seven strategies for breaking down silos](#)

To stay competitive in the face of increasingly accelerated disruption, many companies need to rethink and retool their offerings and operations. That kind of transformation, however, requires a collaborative effort from all parts of the organization, no matter how different their processes, systems, and cultures have been in the past.

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## Talent Perspective

### [Surfing tides of retail change](#)

Companies are continuously evolving to win the connected consumer. This includes changing the way they strategise, operate and collaborate – externally and internally. While aligning with external partners is important, internal cooperation too is becoming increasingly critical in an industry, like retail, that already has high staff turnover. This helps promote a culture of collaboration that has a positive impact on customer service as well as employee retention.

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## Start-ups

### [What 2017 Looks Like for Indian Start-up Valuations](#)

The ecosystem was at a very nascent stage, with limited investment opportunities. As large pools of both domestic and international investors vied for a stake in India's massive market potential, their zeal to bag the first and the best resulted in a deluge of preferred valuations — especially in the consumer tech segment —spurring sky-high valuations. flickers.

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## IT Infrastructure

### [Modernizing IT Infrastructure for the Digital Age](#)

Many of our clients have experienced years of dissatisfaction with their IT infrastructure, facing outdated technology, high costs, and inadequate performance from service providers. With infrastructure that is less than ideal from a cost and capability perspective, most are concerned that they are not meeting the evolving business requirements for the digital age.

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## Organizing for Excellence

### [Mastering Complexity Through Simplification: Four Steps to Creating Competitive Advantage](#)

In their attempts to reduce uncertainty and reestablish control amid this new complexity, companies tend to introduce new reports, new rules, and new processes. Such reactions, however, simply translate external complexity into internal “complicatedness”—the counterproductive proliferation of cumbersome structures, processes, and systems. Complicatedness hinders productivity by creating a work environment that leaves employees disengaged and unmotivated.

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