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1st-15th August 2017

SR.NO.	JOURNAL TITLE	VOL/ISSUE & DATE
1	Dalal Street Investment Journal (Pre-Defined Exit Strategy. A Precursor to Sound Portfolio Returns) TOC	32(18) Aug 7-20 2017
2	Indian Journal of Agricultural Economics (What Constrain Agriculture credit in India? How to improve the outreach? An essay on current approach and practices) TOC	72(2) April-June 2017
3	South Asian Journal Of Management (A Study on Consumer Ethnocentrism and Social Comparison in Rural India: Implications for Marketing Strategy) TOC	24(1) Jan-Mar 2017
4	The IUP Journal of Management Research (Customer orientation and job satisfaction in the Banking Sector: Examining the mediating Role of Successful emotion Regulation) TOC	16(3) July 2017
5	University News (Paradigm shift of Teacher Education Programme: A Revamping Approach) TOC	55(31) July 31-Aug 6 2017

SR.NO.	GRATIS	VOL/ISSUE & DATE
1	Corporate Citizen (Cradle of Leadership) TOC	3(10) August 1-15 2017
2	Culturama (Holistic Living) TOC	8(6) August 2017
3	Sanctuary (The Secret Lives of Himalayan) TOC	37(8) August 2017

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SR.NO.	MAGAZINE TITLE	VOL/ISSUE & DATE
1	Business Today(India's Coolest Start-ups: 2017 is a year of Correction; Good Times will have to wait) TOC	26(17) August 27 2017
2	Business Today(GST Teething Troubles) TOC	26(16) August 13 2017
3	Capital Market (Stocks: The next Big Theme) TOC	32(12) July 31-August 13 2017
4	Corporate India (Reliance Industries new life begins at 40?) TOC	10(11) August 01-15 2017
5	Data Quest (Optimistic about Future) TOC	35(7) July 17-30 2017
6	Down to Earth (Unpredictable Weather Unreliable Insurance, Unbelievable Profit to Companies) TOC	26(6) August 1-15 2017
7	Human Capital (The Right Approach) TOC	21(3) August 2017
8	Outlook (How they make the Ledger lie) TOC	57(33) August 14 2017
9	The Week (Success in Diversity) TOC	35(34) August 14- 20 2017

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SR.NO.	ONLINE JOURNALS	VOL/ISSUE & DATE
1	Academy of Management Journal (Human Resource Systems, Employee Creativity, and Firm Innovation: The Moderating Role of Firm Ownership) TOC	60(3) June 2017
2	Economics, Management & Financial Markets (The Role of Software Agents in E-Commerce: Present and Future Challenges) TOC	12(2) June 2017
3	Financial Management (Wiley-Blackwell)(Innovation and Price Informativeness) TOC	46(2) June 2017
4	Entrepreneurship Research Journal (Event-Generated A 响 fect and its Carryover effects: Implications for Small Business vs. High Growth Venture Goals) TOC	7(3) July 2017
5	Marketing Management Journal (An Empirical Study of Consumer Motivations to Use In-Store Mapping Application.) TOC	27(1) Spring 2017

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