

INDUSTRY 4.0–GLOBAL VIEWS



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Productivity

[Solving the productivity puzzle](#)

Productivity growth is crucial to increase wages and living standards, and helps raise the purchasing power of consumers to grow demand for goods and services. Therefore, slowing labor productivity growth heightens concerns at a time when aging economies depend on productivity gains to drive economic growth. New research uncovers how three waves collided to create historically low productivity growth but finds the potential for it to recover to 2 percent or more.

Telecom

[Grasping at differentiated straws: Commoditization in the wireless telecom industry](#)

The commoditization of the global wireless telecom industry continues apace. Thanks to saturated markets, booming data demand, new market entrants, ongoing consolidation, and vicious price wars, wireless service providers are fighting for market share and the average revenue per user (ARPU) is declining in many markets around the world. the commoditization trend.

Philanthropic Landscape

[India Philanthropy Report 2018](#)


This is the eighth edition of Bain's India Philanthropy Report. Last year's report highlighted the growing importance of individual givers in India's philanthropic landscape and defined what constitutes "strategic giving." This year's report, developed in collaboration with Dasra, goes a step further to explore how philanthropists can give more effectively to increase the impact of their giving.

Operational Excellence

[WHEN LEAN MEETS INDUSTRY 4.0](#)

For several decades, manufacturers have used lean principles and tools to reduce operational complexity and improve productivity. The lean approach provides the foundation for operational excellence by standardizing processes, instilling a culture of continuous improvement, and empowering workers on the shop floor.





Farming

[Indian Farming's Next Big Moment: Farming as a Service](#)

India is predominantly an agrarian economy. Farming contributes about 17% to India's GDP, and about 60% of the country's rural households depend on agriculture and its associated industries. Despite having the second-largest arable land parcel—its 160 million hectares make it second only to the US—India is way behind some developed, as well as developing, countries in terms of productivity.

Insurance

[Building new ecosystems in middle-market insurance](#)

Learn how middle-market insurance companies could utilize product innovation, segmentation, and bundling strategies to expand beyond traditional product and service offerings and help achieve growth and differentiation. Many middle-market commercial insurers are looking for new ways to maintain and expand penetration and retention rates in an increasingly competitive, cost-conscious environment, with turnover on the rise.

Health Care

[How Precision Medicine Will Transform the Pharmaceutical and Healthcare Industries](#)

Precision medicine can also lead to more preventive healthcare by using analytics to identify patient risks before symptoms are manifested. Both uses can result in considerably better patient outcomes at lower costs for the patient and the healthcare system. In short, precision medicine will transform the way doctors practice and will shake up the entire pharmaceutical value chain. Precision medicine combines business opportunities with clinical health benefits.

High—Tech

[Introducing customer success 2.0: The new growth engine](#)

Can software vendors and other companies identify more opportunities to grow and deliver value by taking a fresh look at customer success? Many businesses created formal customer-success functions to take a more proactive approach to churn reduction. These efforts helped transform customer-success into an emerging discipline in the software industry, complete with new tools and methodologies.
