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01-15 June 2018

SR.NO.	JOURNAL TITLE	VOL/ISSUE & DATE
1	Arthashastra: Indian Journal of Economics & Research (Microfinance Training: A magic wand to achieve financial literacy) TOC	7(2) Mar-Apr 2018
2	Foreign Trade Review (The Information Technology Agreement and the 'Make-in-India' Initiative) TOC	53(2) May 2018
3	Indian Journal of Computer Science (An Overview of Blockchain, its Mechanism and its Revolutionary Influence on India) TOC	3(2) Mar-Apr 2018
4	Indian Journal of Finance (Implications and Usefulness of Fundamental and Technical Analysis in Stock Market Decision Making) TOC	12(5) May 2018
5	Indian Journal of Marketing (A study of Consumers' Attitude Towards Online Private Label Brands Using the Tri-Component Model) TOC	48(5) May 2018
6	IUP Journal of Bank Management (Progress in Digital Banking After Demonetization: Some Evidence) TOC	17(2) May 2018
7	IUP Journal of Marketing Management (Influence of Demographic Factors on Non-Users' Perception Towards Green Cosmetic Products: A Study in and Around Kolkata, India) TOC	17(2) May 2018
8	Journal of Human Values (The Outsourcing of Ethical Thinking) TOC	24(2) May 2018
9	Journal of Rural & Industrial Development (4 A's The Key Drivers of Rural Marketing) TOC	6(1) Apr 2018
10	Kurukshetra - A Journal of Rural Development (Skill Development and Employment for Rural Youth) TOC	66(8) Jun 2018
11	Management and Labour Studies (Mutual Fund Characteristics and Investment Performance in India) TOC	43(1 & 2) Feb & May 2018
12	Margin—The Journal of Applied Economic Research (Sustainable Debt Policies of Indian State Governments) TOC	12(2) May 2018
13	Prabandhan: Indian Journal of Management (The impact of Integrated Marketing Communication (IMC) Tools on Learning in B-Schools: A study) TOC	11(5) May 2018

14	Prajnan: Journal of Social and Management Sciences (Fiscal Reforms, Deficits and Inflation Determination: Empirical Evidence from India) TOC	46(4) Jan-Mar 2018
15	South Asian Journal of Management (AMDISA) (CSR Governance Addressing Social Issues: A critical review) TOC	25(1) Jan-Mar 2018
16	University News (Role of Higher Education in Rising India) TOC	56(21) May 21-27 2018
17	University News (Prevention of Plagiarism and Promotion of academic Integrity in Higher Education Institutions in India: A Review of UGC Draft Regulation) TOC	56(22) May 28- Jun 03 2018
18	Yojana (Multi-Pronged Approach to Bridge the Urban-Rural Divide; Development through digitization) TOC	62(6) Jun 2018

SR.NO.	GRATIS	VOL/ISSUE & DATE
1	Careers360 (India's Top Institutions Across Disciplines 2018) TOC	10(6) Jun 2018
2	Practical Lawyer (Mounting Artificial Intelligence) TOC	221 Jun 2018

SR.NO.	MAGAZINE TITLE	VOL/ISSUE & DATE
1	Advance Edge (Top 10 Risk businesses fear the most) TOC	15(11) Jun 2018
2	Afaqs Reporter (SBI's first ever chief marketing officer on the brand's challenges and the future) TOC	6(23) May 16-31 2018
3	Biz Ed (The Engaged Campus) TOC	17(3) May-Jun 2018
4	Business Economics (Encouraging disagreements at your workplace could lead to more innovations) TOC	24(4) May 16-31 2018
5	Business Manager (Building a culture of excellence: Characteristics, Challenges and Consequence) TOC	20(12) Jun 2018

6	Business Today (Retail Battlezone) TOC	27(12) Jun 17 2018
7	BW Business World (How must a CEO think?) TOC	37(19) May 26 2018
8	Dalal Street Investment Journal (Bonus Issue: Does it create wealth for you) TOC	33(13) May 28-Jun 10 2018
9	Digital Learning (Destination Uttar Pradesh: The next big education hub) TOC	14(5) May 2018
10	Domus India (Exhibition: Acts of viewing) TOC	7(8) Jun-Jul 2018
11	Economic & Political Weekly (Infrastructure and Fiscal Management) TOC	50(20) May 19 2018
12	Economic & Political Weekly (Some Issues in External Sector Management) TOC	53(21) May 26 2018
13	Education World (Life Skills : New Mantra of Indian Education) TOC	20(6) Jun 2018
14	Forbes India (Sustainability Special: Smart Cities- The Vital Signs) TOC	10(12) June 8 2018
15	Form (Is the Smart City too good to be true? Leo Gullbring interviews the MIT professor Carlo Ratti) TOC	1(1) Feb 2018
16	Images Business of Fashion (T-Shirts market in India) TOC	19(5) May 2018
17	India Today (Best colleges of India) TOC	43(23) Jun 4 2018
18	Management Accountant (Rankings of Higher Education Institutions in India: Efforts to Enhance their competitive Advantage) TOC	53(5) May 2018
19	Open (Open Minds 2018) TOC	10(22) June 4 2018
20	Outlook (Smart Education Application) TOC	58(22) June 4 2018
21	Outlook Business (Private labels is a strategic move by online retailers to earn higher profits) TOC	13(12) June 8 2018

22	Seminar (Reforming Education Systems) TOC	706 Jun 2018
23	Smart Manager (Negotiations: Creative approach) TOC	17(3) May-Jun 2018
24	Time (FDA allows first drug for migraines) TOC	191(21) June 4 2018
25	Time (The Drone Age: A special report) TOC	191(22) Jun 11 2018

SR.NO.	ONLINE JOURNALS	VOL/ISSUE & DATE
1	Chain Store Age (Economic Indicators Favor Retail Growth) TOC	94(3) May-Jun 2018
2	Chief Learning Officer (Future-proof your corporate learning strategy: 4 simple steps to cut through the clutter) TOC	17(5) Jun 2018
3	Journal of Business Ethics (Exploring the Relationship Between Business Model Innovation, Corporate Sustainability, and Organisational Values within the Fashion Industry) TOC	149(2) May 2018
4	Journal of Entrepreneurship Education (Elements Of Entrepreneurship In Private Universities: Organizational Change Capacity, Innovative Capability and The Performance) TOC	21(2) 2018

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