

## Thought Leadership – Global Perspectives

---

### Collection of Whitepapers & Perspectives

*Initiative by LRC*

### Table of Contents

Whitepapers - Assorted .....	2
Trending Topics .....	3
2018 Industry Trends.....	3

Topics	White Papers	Infographics/Video
Blockchain	<a href="#">The First All-Blockchain Insurer</a>	<a href="#">Blockchain for 2018 and Beyond: A (growing) list of blockchain use cases</a>
	<a href="#">Blockchain for Finance—what CFOs need to know</a>	
Marketing	<a href="#">The most perfect union: Unlocking the next wave of growth by unifying creativity and analytics</a>	<a href="#">2018 Digital Marketing Trends and Statistics</a>
	<a href="#">Marketing's hidden treasure: Better CPE can unlock millions to fuel growth</a>	
Retail	<a href="#">Master the challenges of multichannel pricing</a>	<a href="#">Mikey Vu: Emerging Technologies for Retailers</a>
	<a href="#">The Zero-Based Cost Revolution in Retail</a>	
Smart Cities	<a href="#">Smart cities: Digital solutions for a more livable future</a>	<a href="#">Cyber-threats to smart cities</a>
	<a href="#">Booming cities, unintended consequences</a>	
Finance	<a href="#">Deriving an upper edge through risk and finance alignment</a>	<a href="#">Transformation, technology and risk in a changing financial services landscape</a>
	<a href="#">Redefining financial services: 2018 and beyond</a>	
Media & Entertainment	<a href="#">Goods and Services Tax: Media and entertainment sector</a>	<a href="#">4 media and entertainment industry trends and highlights</a>
	<a href="#">Global Entertainment &amp; Media Outlook 2018–2022</a>	

[TOP](#)

## Trending Topics

Topic	Whitepapers
Technology	<a href="#">How Industrial and Technology Giants Can Set the Service Pace</a>
China	<a href="#">Consumption in China: Ten Trends for the Next 10 Years</a>
Leadership	<a href="#">Coming of age digitally Learning, leadership, and legacy</a>
Global Economy Watch	<a href="#">The changing dynamics of the Eurozone labour market</a>

## 2018 Industry Trends

Aerospace and Defense Trends 2018-19	Chemicals Trends 2018-19	Industrial Manufacturing Trends 2018-19
		
Oil and Gas Trends 2018-19	Technology Trends 2018-19	
		

[TOP](#)