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1-15 August 2018

SR.NO.	JOURNAL TITLE	VOL/ISSUE & DATE
1	Agricultural Economics Research Review (Innovations in agricultural marketing: a case study of e-tendering system in Karnataka, India) TOC	31(1) Jan-Jun 2018
2	Asian Journal of Management (A Study on Bitcoins: A Smart Currency) TOC	9(2) Apr-Jun 2018
3	Finance India (Credit Management in Banks in India: Sector-wise Analysis) TOC	32(1) Mar 2018
4	IIMS Journal of Management Science (The Relationship between Corporate Governance, Ownership Concentration and Firm Performance: Empirical Evidence from India) TOC	9(1) Jan-Apr 2018
5	Indian Journal of Computer Science (Cloud Computing Advantages and Challenges for Developing Nations) TOC	3(3) May-Jun 2018
6	Indian Journal of Finance (Evaluating the Impact of the Global Financial Crisis on the Stock Markets of BRICS Countries) TOC	12(7) Jul 2018
7	Indian Journal of Marketing (Social Media as an Effective Marketing Tool : An Empirical Study) TOC	48(7) Jul 2018
8	Indian Journal of Training and Development (Role of Marketing Mix in Buying Behavior) TOC	48(1) Jan-Mar 2018
9	Indian Management (Creating Masters) TOC	57(8) Aug 2018
10	International Journal of Business Analytics and Intelligence (Contextual Customer Support: An overview) TOC	6(1) Apr 2018
11	IUP Journal of Entrepreneurship Development (Talent Acquisition Challenges Faced by Indian E-Commerce Startups: Culture as a Moderator) TOC	5(2) Jun 2018
12	IUP Journal of Management Research (Sustainable Development Practices Adopted by SMEs in a Developing Economy: An Empirical Study) TOC	17(3) Jul 2018

13	Journal of Education for Sustainable Development (Decoding Mass Media Techniques and Education for Sustainable Development) TOC	11(2) Sep 2017
14	Journal of Indian Management and Strategy (JIM's- 8M) (Knowledge Management Process Capabilities for Competitive Advantage: A Comparison of it Multinationals in India) TOC	23(1) Jan-Mar 2018
15	Kurukshetra - A Journal of Rural Development (Creating Efficient Transport Infrastructure For Inclusive Growth) TOC	66(10) Aug 2018
16	Management and Labour Studies (Managerial Remuneration in India: Analysis trends before and during the economic slowdown) TOC	43(3) Aug 2018
17	Prabandhan : Indian Journal of Management (Learning Approaches : Whether Demographics Matter? - A Study on Business Management Students) TOC	11(7) Jul 2018
18	South Asia Economic Journal (Testing the Sustainability of Current Accounts for Major South Asian Economies: A Panel Data Approach) TOC	19(1) Mar 2018
19	The Management Accountant (Doubling Farmers' Income: Strategies and Prospects) TOC	53(8) Aug 2018
20	University News (Higher Education Commission: Pathway for a facilitating Ecosystem) TOC	56(30) Jul 23-29 2018
21	University News (Exploring the Effective MOOC Development Methodology for SWAYAM) TOC	56(31) Jul 30- Aug 05 2018
22	University News (Some Glimpses of Knowledge Management) TOC	56(32) Aug 6-12 2018

SR.NO.	GRATIS	VOL/ISSUE & DATE
1	Careers 360 (Travel & Tourism Special) TOC	Aug-18
2	Competition Success Review (Excellence in Higher Education) TOC	55(3) Sep 2018

SR.NO.	MAGAZINE TITLE	VOL/ISSUE & DATE
1	Advance Edge (The Future: AI, Machine Learning, & Analytics) TOC	16(1) Aug 2018
2	AgriBusiness and Food Industry (Allocating More Shelf Space to healthier Food Products: An Initiative by FSSAI) TOC	15(8) Aug 2018
3	Business Digest (The India that Works: Freedom in Business) TOC	15(5) Aug 2018
4	Business Economics (Amid cleaning NPAs Indian Banks need fresh Capital Infusion) TOC	24(8) Jul 16-31 2018
5	Business Manager (Chemistry of Teamwork: Decoding the formula of an effective Team Chemistry) TOC	21(2) Aug 2018
6	Corporate India (The Institute of Public Enterprise: India's answer to Harvard, Wharton) TOC	11(11) Aug 1-15 2018
7	Digit (Aiming for the Stars: Celebrating India and our achievements in space exploration, military tech, startups, agriculture and even some of the hiccups we are going to encounter) TOC	18(8) Aug 2018
8	Economic & Political Weekly (Caste Discrimination in Higher Education - The Future Agenda) TOC	53(29) Jul 21 2018
9	Economic & Political Weekly (The Making of 'Local Health Traditions' in India - Revitalisation or Marginalisation?) TOC	53(30) Jul 28 2018
10	Entrepreneur (What it takes to make your own job) TOC	46(6) Jul-Aug 2018
11	Forbes India (Future of Work) TOC	10(17) Aug 17 2018
12	Fortune India (The Future of Conglomerates is Conglomerates) TOC	8(11) Aug 2018
13	Images Business of Fashion (Denim Wear in India: A market research) TOC	19(7) Jul 2018

14	Images Retail (Technology: The Greatest Differentiator in the Retail Industry) TOC	17(7) Jul 2018
15	India Today (University 4.0: Education Special) TOC	43(33) Aug 13 2018
16	Nuffoods Spectrum (Infant Nutrition Business Taking Baby Steps) TOC	5(12) Aug 2018
17	People Matters (Tech or Touch: Pick one or both!) TOC	9(8) Aug 2018
18	The Indian Banker (Liquidity Risk Management) TOC	6(1) Aug 2018
19	The Smart Manager (What's the best cover? Innovation is not everything; building invincible brands; customers as a moat; beyond the blame game) TOC	17(4) Jul-Aug 2018
20	Voice & Data (E-Governance: Step Closer to Digitization) TOC	25(7) Jul 2018

SR.NO.	ONLINE JOURNALS	VOL/ISSUE & DATE
1	Harvard Business Review Digital Articles (Research: Business School Really Does Influence How Students Make Decisions Later On) TOC	Aug 2018
2	Marketing News (Who's Benefitting from Academic Research?) TOC	52(7) Aug 2018
3	ILR Review (Collective Action and Customer Service In Retail) TOC	71(4) Aug 2018
4	Acuity (Stealing the practice management jewels: Cloud computing looks likely to trigger a generational shift in practice software) TOC	Aug-Sep 2018

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