



Contents

JOURNAL TITLE	2
GRATIS.....	4
MAGAZINE TITLE	4
ONLINE JOURNALS	6

PERIODICAL NEW ARRIVALS: Table of Contents (TOC)

October 2018

SR.NO.	JOURNAL TITLE	VOL/ISSUE & DATE
1	Asian Journal of Management Cases (Awais Model Farms: Crop Decision) TOC	15(2) Sep 2018
2	Asian Journal of Managerial Science (Threats to Security and Privacy of Information Due to Growing Use of Social Media in India) TOC	6(2) Jul-Dec 2017
3	Banking Finance (Demonetisation-The Pain and the Gain) TOC	31(10) Oct 2018
4	Dalal Street Investment Journal (Mid-Cap Stocks to cheer up your portfolio) TOC	33(23) Oct 15-28 2018
5	Economic Affairs (Emerging Dimensions of Women Entrepreneurship: Developments & Obstructions) TOC	63(2) Jun 2018
6	India Quarterly (A Strategic Essay: Dynamics between a Super President, a Military Alliance and an Intrastate Entity) TOC	74(3) Sep 2018
7	Indian Journal of Finance (Performance Evaluation of Select Mutual Funds: A Public-Private Comparison) TOC	12(9) Sep 2018
8	Indian Journal of Industrial Relations (Gandhian Trusteeship & CSR : Interrogating the Relationship) TOC	54(2) Oct 2018
9	Indian Journal of Marketing (Analysis of Health Drinks: What is Satisfying Consumer's Thirst?) TOC	48(9) Sep 2018
10	Indian Management (At a Global Pace: The effectiveness of internationalising management education) TOC	57(10) Oct 2018
11	International Journal of Research Foundation of Hospital & Healthcare Administration (An Exploratory Study on the Benefits of Quality Accreditation: Financial Impact and Chief Executive Officer Perspectives) TOC	5(2) Jul-Dec 2017
12	Journal of Educational Planning & Administration (Open Education Resources (OER) for Skill Development: An Open University Perspective) TOC	31(4) Oct 2017
13	Journal of Emerging Market Finance (An Investigation into the Benefits of Investing in Chinese Multinational Companies) TOC	17(2) Aug 2018

14	Journal of Health Management (Treatment with Respect to Medical Advice before and after Hospitalization in India) TOC	20(3) Sep 2018
15	Kurukshetra: Journal of Rural Development (Fostering Technology and Innovation) TOC	66(12) Oct 2018
16	Life Insurance Today (Need Management of Life Insurance Policy) TOC	14(7) Oct 2018
17	Management Accountant (Global Management Accounting Research- India Vision) TOC	53(10) Oct 2018
18	Materials Management Review (Emerging Indian Logistics- Exploring Opportunity and Challenges) TOC	14(11) Sep 2018
19	PR Communication Age (The Facets of Public Relation(PR) in this Current Era) TOC	21(7) Oct 2018
20	University News (Business Schools in India: Issues for Introspection) TOC	56(38) Sep 17-23 2018
21	University News (The Values and Social Responsibilities in Transforming Higher Education) TOC	56(39) Sep 24-30 2018
22	University News (Value-based Education for Better Living) TOC	56(40) Oct 1-7 2018
23	University News (University Grants Commission Regulations on Plagiarism-2018: A Critique) TOC	56(41) Oct 8-14 2018
24	Vision (Discovering the Motives to Browse Internet among MBA Students: An Interpretivist Investigation) TOC	22(3) Sep 2018
25	Yojana (Empowering Women: Legal Provisions) TOC	62(10) Oct 2018

SR.NO.	GRATIS	VOL/ISSUE & DATE
1	NICE Journal of Business (Likeability of Social Ad Campaigns among Rural and Urban Viewers of Punjab) TOC	13(1) Jan-Jun 2018
2	Personnel Today (Future Workforce: Technology Disruption and Challenges Ahead) TOC	39(1) Jan-Jun 2018
3	Sanchayan : prestige International Journal of Management & IT (Role of Effective Communication between mentoring and Employee Satisfaction: PLS Approach) TOC	7(1) Jan-Jun 2018
4	SFIMAR Research Review (Study on impact of social media on buying decision of consumer goods) TOC	12(1) 2018

SR.NO.	MAGAZINE TITLE	VOL/ISSUE & DATE
1	Biz Ed (Can B-Schools Rethink Research?) TOC	17(5) Sep-Oct 2018
2	Bloomberg BusinessWeek (The Big Hack: How China used a tiny chip to infiltrate America's top companies) TOC	3(29) Oct 8 2018
3	Business Digest (Healing the Healthcare Divide) TOC	15(7) Oct 2018
4	Business Economics (Tourism turns a big contributor to GDP growth) TOC	24(12) Sep 16-30 2018
5	Business Economics (Cold storage crisis) TOC	24(11) Sep 1-15 2018
6	Business Manager (Employee Engagement: Hype vs. Truth) TOC	21(4) Oct 2018
7	Business Today (Coolest Start-Ups: In Search of Consumer Connect) TOC	27(22) Nov 4 2018
8	Capital Market (Vol 33, No 17; Stocks:Fit and trim) TOC	33(16) Oct 8-21 2018
9	Corporate India (Indian economy faces dire straits) TOC	11(15) Oct 1-15 2018

10	Digit (The Block chain Issue: The underlying technology behind bit coin may turn out to be as revolutionary as the internet itself) TOC	18(10) Oct 2018
11	Economic & Political Weekly (Strengthening Fiscal Health of Urban Local Bodies) TOC	53(39) Sep 29 2018
12	Economic & Political Weekly (The Hope and Dilemma of the Urban Poor) TOC	53(40) Oct 6 2018
13	Express Computer (States working on comprehensive and integrated digital payment framework) TOC	29(10) Oct 2018
14	Human Capital (The Realm of Gig Economy) TOC	22(5) Oct 2018
15	Images Business of Fashion (Future of the Business of The Indian Winter Wear Market: A Research by Technopak) TOC	19(9) Sep 2018
16	MIT Sloan Management Review (Block chain is Changing How Media and Entertainment Companies Compete) TOC	60(1) Fall 2018
17	NuFFooDS Spectrum (Cold Chain Sector Emerging Out!) TOC	6(2) Oct 2018
18	Outlook Business (Secret Diary of an Entrepreneur/CEO) TOC	13(22) Oct 26 2018
19	People Matters (The skills gap is real, but a bigger challenge is the mindset gap) TOC	9(10) Oct 2018
20	Time (50 Genius Companies) TOC	192(15) Oct 15 2018
21	Time (Next Generation Leaders) TOC	192(16) Oct 22 2018
22	Voice & Data (The 5G Roadmap) TOC	25(9) Sep 2018

SR.NO.	ONLINE JOURNALS	VOL/ISSUE & DATE
1	California Management Review (Management Innovation in a VUCA World: Challenges and Recommendations) TOC	61(1) Oct 2018
2	Journal of Financial & Quantitative Analysis (When Banks Grow Too Big for Their National Economies: Tail Risks, Risk Channels, and Government Guarantees) TOC	53(5) Oct 2018
3	ILR Review (DO START-UPS PAY LESS?) TOC	71(5) Oct 2018
4	Business Ethics Quarterly (Doing Good Together: Competition Law and the Political Legitimacy of Interfirm Cooperation) TOC	28(4) Oct 2018