



Contents

JOURNAL TITLE	2
GRATIS.....	4
MAGAZINE TITLE	4
ONLINE JOURNALS	5

PERIODICAL NEW ARRIVALS: Table of Contents (TOC)

November 2018

SR.NO.	JOURNAL TITLE	VOL/ISSUE & DATE
1	Asian Journal of Management (Happiness at Workplace: A conceptual recapitulation) TOC	9(3) Jul-Sep 2018
2	Dalal Street Investment Journal (Overlooked Risks In MFs) TOC	33(25) Nov 12-25 2018
3	Decision (Impact of foreign institutional investor trades in Indian equity and debt market: a three-dimensional analysis) TOC	45(3) Sep 2018
4	Finance India (The Theory of Money, Wealth and Efficient Currency Markets : Modeling M5 as Money Supply with Crypto-Currency) TOC	32(2) Jun 2018
5	IIMS Journal of Management Science (Rural Self Employment Training Institutes: A New Tool for Entrepreneurship Development) TOC	9(2) May-Aug 2018
6	i-managers Journal of Educational Technology (The Effects of Sustainable Design of Educational Settings) TOC	15(1) Apr-Jun 2018
7	Indian Journal of Finance (Financial Performance of Public Sector Banks in India : A Post Reform Analysis) TOC	12(10) Oct 2018
8	Indian Journal of Marketing (Intention to Adopt Sustainable Energy : Applying the Theory of Planned Behaviour Framework) TOC	48(10) Oct 2018
9	Indian Management (Middle Ground: The millennial question is to be tackled diligently at the middle management level too) TOC	57(11) Nov 2018
10	IUP Journal of Marketing Management (Expectations of Retailers: An Empirical Investigation of Malls in Tier II Cities) TOC	17(4) Nov 2018
11	Journal of Quantitative Economics (Health Policy Changes and Its Effect on Equity in Healthcare Financing in India) TOC	16(3) Sep 2018
12	Journal of Rural & Industrial Development (Sustaining Development Through Social Capital Among Tribes: Analysing State-Civil Society Interaction in Inclusive Governance) TOC	6(2) Oct 2018

13	Kurukshetra - A Journal of Rural Development (Ayushman Bharat: India's road to Universal Health Coverage) TOC	67(1) Nov 2018
14	Management Accountant (Empowering Women Through Skill Development: Challenges and opportunities) TOC	53(11) Nov 2018
15	Materials Management Review (18 Disruptive Technology Trends for 2018) TOC	15(1) Nov 2018
16	Materials Management Review (RFID- A Disruptive Technology in Asset Identification and Tracking Revolutionizing Supply Chain Functions) TOC	14(12) Oct 2018
17	Prabandhan (Impact of Change Management : A Case Study of Select Indian Manufacturing Organizations) TOC	11(10) Oct 2018
18	Prajnan: journal of Social and Management Sciences (A Comparative Analysis of Loan Recovery Strategy of Indian Banks) TOC	47(1) Apr-Jun 2018
19	Prajnan: journal of Social and Management Sciences (Statistical Modeling of Determinants of Institutional Credit to Farmers in Rural India) TOC	47(2) Jul-Sep 2018
20	University News (Why Course Work is Mandatory for M Phil and PhD Programmes) TOC	56(44) Oct 29- Nov 4 2018
21	University News (Higher Education in Haryana: Growth and Present Status) TOC	56(42) Oct 15-21 2018
22	Yojana (Swachhata From Idea to Reality) TOC	62(11) Nov 2018

SR.NO.	GRATIS	VOL/ISSUE & DATE
1	CSR Vision (Siemens India) TOC	7(7) Nov 2018
2	Prestige International Journal of Management and Research (A Study on Factors Influencing Entrepreneurship in India) TOC	10(4) March 2018
3	Prestige International Journal of Management and Research (A Study on Impact of Customer Retention Strategies on Customer Satisfaction and Corporate Image) TOC	10(5) April 2018
4	The Chartered Accountant (Overview of Standards on Auditing) TOC	67(5) Nov 2018

SR.NO.	MAGAZINE TITLE	VOL/ISSUE & DATE
1	AgriBusiness and Food Industry (Indian Food Processing Industry Towards Growth and Profitability) TOC	15(10) Oct 2018
2	Agriculture & Industry Survey (Statistics about Indian Agriculture) TOC	28(10) Oct 2018
3	Bloomberg Businessweek (Amazon vs Walmart in India) TOC	3(31) Oct 22 2018
4	Business Manager (Managing Emotions at Workplace) TOC	21(5) Nov 2018
5	Business Today (India's Best B-schools 2018) TOC	27(24) Dec 2 2018
6	Data Quest (Beyond Business: A look at tech companies and their CSR activities) TOC	36(10) Oct 2018
7	Economic & Political Weekly (Value Added Tax Scams and Introduction of the Goods and Services Tax - A Practitioner's View) TOC	53(44) Nov 3 2018
8	Economic & Political Weekly (Protection of Traditional Knowledge: Role of the National IPR Policy) TOC	53(41) Oct 13 2018

9	Education World (Why Boarding Schools are Becoming Popular Again) TOC	20(10) Oct 2018
10	Forbes India (Mohan Lakhamraju: The accidental academic) TOC	10(23) Nov 9 2018
11	Fortune India (How Data is Transforming India) TOC	9(2) Nov 2018
12	Harvard Business Review (The Best-Performing CEOs in the World 2018) TOC	96(6) Nov-Dec 2018
13	Shopping Centre News (Food Courts: The Recipe of Success for Malls) TOC	11(6) Oct-Nov 2018
14	The Week (Essence of Excellence: Best B-Schools) TOC	36 (44) Nov 4 2018
15	The Week (India's Best Hospitals: Survey 2018) TOC	36(47) Nov 25 2018

SR.NO.	ONLINE JOURNALS	VOL/ISSUE & DATE
1	Academy of Management Perspectives (International Business as Disciplinary Tautology: An Ontological Perspective) TOC	32(4) Nov 2018
2	Communications of the ACM (AI, Explain Yourself) TOC	61(11) Nov 2018
3	Journal of Financial Service Professionals (The Importance of End-of-Life Planning) TOC	72(6) Nov 2018
4	Journal of Marketing (Selling the Premium in Freemium) TOC	82(6) Nov 2018