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PERIODICAL NEW ARRIVALS: Table of Contents (TOC)

December 2018

SR.NO.	JOURNAL TITLE	VOL/ISSUE & DATE
1	Arthshastra: Indian Journal of Economics and Research (Extent and Intensity of Poverty in Maharashtra: Evidence from NSSO Data) TOC	7(5) Sep-Oct 2018
2	Asian Journal of Managerial Science (An Assessment of Profitability and Efficiency of Commercial Banks) TOC	7(2) Jul-Dec 2018
3	Banking Finance (Challenges and Opportunities for the Banking Sector) TOC	31(12) Dec 2018
4	Banking Finance (Bad Bank: Is the buzz over?) TOC	31(11) Nov 2018
5	Finance India (A Study of Advance Payment and Settlement Systems in India : An Overview) TOC	32(3) Sep 2018
6	Foreign Trade Review (Assessing the Impact of Great Recession on India's Trade in Gravity Model Framework) TOC	53(4) Nov 2018
7	Global Business Review (The Influence Factors Towards Mobile Advertising Message Content on Consumer Purchase Intention) TOC	19(5) Oct 2018
8	IIMB Management Review (Style-exposure analysis of large-cap equity mutual funds in India) TOC	30(3) Sep 2018
9	Indian Journal of Computer Science (Recommender System in E-Commerce: Bringing Revolution in Marine Product Industry) TOC	3(5) Sep-Oct 2018
10	Indian Journal of Finance (GST in India : Performance of Companies After One - Year of Roll Out) TOC	12(11) Nov 2018
11	Indian Journal of Marketing (Perceived Benefits of Online Shopping : Scale Modification and Validation) TOC	48(12) Dec 2018
12	Indian Journal of Marketing (Effect of E-loyalty Cues on Repurchase Behavioural Intentions Among Online Shoppers) TOC	48(11) Nov 2018

13	Indian Journal of Public Administration (Banking Sector Regulation in India: Overview, Challenges and Way Forward) TOC	64(3) Sep 2018
14	Indian Journal of Public Administration (Telecom Regulatory Authority of India) TOC	64(4) Dec 2018
15	Indian Journal of Research in Capital Markets (Factors Predicting IPO Performance : An Analysis) TOC	5(3) Jul-Sep 2018
16	Indian Journal of Social Work (Social Determinants of Rural Elderly Women's Healthcare Access: A Systematic Review of Qualitative Literature) TOC	79(4) Oct 2018
17	Indian Management (Franchising- More is More?) TOC	57(12) Dec 2018
18	International Journal of Research Foundation of Hospital & Healthcare Administration (Study of Stress among Health Care Professionals: A Systemic Review) TOC	6(1) Jan-Jun 2018
19	International Journal of Rural Management (Micro-entrepreneurship Development in the Handloom Industry: An Empirical Analysis Among the Tribal Women in Assam) TOC	14(1) Apr 2018
20	International Journal of Rural Management (From Large Villages to Small Towns: A Study of Rural Transformation in New Census Towns, India) TOC	14(20) Oct 2018
21	Inventi Impact - Start-Ups (Case Study Research on Strategic Management of Alpha Company) TOC	2018(4) Oct-Dec 2018
22	IUP Journal of Bank Management (An Empirical Study of Transaction Patterns of Salaried Class: Cashless Versus Cash) TOC	17(4) Nov 2018
23	Journal of Education for Sustainable Development (Canadian Student Leaders' Conceptualizations of Sustainability and Sustainable Universities) TOC	12(2) Sep 2018
24	Journal of Educational Planning & Administration (Disruptive Responses to a Collective Responsibility: The Right to Education in India) TOC	32(1) Jan 2018
25	Journal of Entrepreneurship (Entrepreneurial Potential and Higher Education System in India) TOC	27(2) Sep 2018

26	Kurukshetra - A Journal of Rural Development (Science & Technology for Rural India) TOC	67(2) Dec 2018
27	Life Insurance Today (Role of intermediaries in the emerging Indian Insurance Market) TOC	14(9) Dec 2018
28	Life Insurance Today (Ayushman Bharat Health Insurance-Towards A Healthy Rural India) TOC	14(8) Nov 2018
29	Management Accountant (Corporate Social Responsibility & Beyond) TOC	53(12) Dec 2018
30	Margin: The Journal of Applied Economic Research (Does Inflation Affect Savings Non-linearly? Evidence from India) TOC	12(4) Nov 2018
31	Materials Management Review (Cross Docking in Supply Chains: Scope, Potential & Effective Management) TOC	15(2) Dec 2018
32	PR Communication Age (Role of Management Education in India: An Outlook) TOC	21(9) Dec 2018
33	Prabandhan: Indian Journal of Management (Investigating Few Presumptions Regarding the Academic Performance of Students : A Study on MBA Scholars in Knowledge Park, Greater Noida) TOC	11(11) Nov 2018
34	South Asia Economic Journal (Services Outsourcing and Productivity Growth: Evidence from Indian Manufacturing Firms) TOC	19(2) Sep 2018
35	University News (Social Networking sites: Effects on Academic Libraries in Higher Education Environment) TOC	56(47) Nov 19-25 2018
36	University News (Films on Sports and Sports Personalities: The New Fix of Bollywood) TOC	56(48) Nov 26- Dec 02 2018
37	University News (World Class Universities: Key to Transform India into a Developed Nation) TOC	56(49) Dec 03-09 2018
38	University News (Massive Open Online Courses: Opportunities and challenges in India) TOC	56 (45) Nov 5-11 2018
39	University News (Higher Education Commission of India: Right Move?) TOC	56(46) Nov 12 -18 2018

40	Vikalpa:The Journal for Decision Makers (Perceived CSR and Corporate Reputation: The Mediating Role of Employee Trust) TOC	43(3) Jul-Sep 2018
41	Yojana (Transformative Impact of Digital India) TOC	62(12) Dec 2018

SR.NO.	GRATIS	VOL/ISSUE & DATE
1	Amity Business Journal (Internet Services and the Potential for Market Access for Rural Agricultural Households in Vietnam) TOC	7(2) Aug 2018
2	Careers 360 (Quality and Affordability The Top 25) TOC	10(12) Dec 2018
3	Corporate Citizen (What Successful Women Leaders Do) TOC	4(18) Dec 16-31 2018

SR.NO.	MAGAZINE TITLE	VOL/ISSUE & DATE
1	AgriBusiness and Food Industry (3D Printed Dairy Foods) TOC	15(11) Nov 2018
2	AgriBusiness and Food Industry (iD Fresh Food for Big Business: Smart Packaging and Distribution) TOC	15(12) Dec 2018
3	Agriculture & Industry Survey (Digital Agriculture: Farmers in India are using AI to increase crop yields) TOC	28(12) Dec 2018
4	Biz Ed (Students helping Students) TOC	17(6) Nov-Dec 2018
5	Busienss Digest (Executive Education: The Role of Business Schools- Yesterday, Today and Tomorrow) TOC	15(8) Nov 2018
6	Business Digest (World-class Universities of the Future: How Ready is India?) TOC	15(9) Dec 2018
7	Business Economics (Five innovations that are curbing pollution) TOC	24(16) Nov 16-30 2018

8	Business Manager (Where HR Stands Today? From Where it was to where we are: Tracing the Evolution of HR) TOC	21(6) Dec 2018
9	BW Businessworld (India's Top B-Schools) TOC	38(4) Nov 10-23 2018
10	BW Businessworld (Most Respected Companies 2018) TOC	38(5) Nov 24- 7 Dec 2018
11	Dalal Street Investment Journal (Banking Sector: Going Digital- The Growth Mantra) TOC	34(1) Dec 10-23 2018
12	Digital Learning (Is Indian Educational Sector Ready for Industrial Revolution 4.0?) TOC	14(11) Dec 2018
13	Economic & Political Weekly (Rural Electrification in India - From 'Connections for All' to 'Power for All') TOC	53(45) Nov 17 2018
14	Economic & Political Weekly (Democratic Accountability in Digital India) TOC	53(46) Nov 24 2018
15	Economic & Political Weekly (Making Cyclone Forecasts Useful to Emergency Managers) TOC	53(47) Dec 1 2018
16	Economic & Political Weekly (Evaluating Institutional Disruption - Financial Sector Governance and Pharmaceutical Innovation in India) TOC	53(48) Dec 8 2018
17	Education World (BJP Government's Education Report Card (2014-2018) TOC	20(11) Nov 2018
18	Forbes India (Leadership Awards 2018) TOC	10(26) Dec 7 2018
19	Fortune India (India's Largest Corporations) TOC	Quarterly(3) Dec 15-14 Mar 2018
20	Human Capital (Tailoring Talent Management: Tactical v/s Strategic HR Moves) TOC	22(7) Dec 2018
21	Images Business of Fashion (Blockchain in the Business of Fashion) TOC	19(12) Dec 2018
22	Images Retail (Humans & Technology: Revolutionising Retail, Influencing consumption & driving the change together) TOC	17(12) Dec 2018
23	Images Retail (Retail Franchising: A popular model for successful business expansion in India) TOC	17(11) Nov 2018

24	Indian Banker (Increasing Gross Domestic Savings: The need of the hour) TOC	6(3) Oct 2018
25	Nuffoods Spectrum (2018- Focus Grows on Nutrition & Wellness) TOC	6(4) Dec 2018
26	People and Management (Research Insights from Great Place to Work) TOC	9(6) Sep-Oct 2018
27	People Matters (Agile Leadership) TOC	9(11) Nov 2018
28	People Matters (The Big HR Shifts in 2019) TOC	9(12) Dec 2018
29	Smart Manager (Innovation: Create not pools, but an ocean) TOC	17(6) Nov-Dec 2018
30	Voice & Data (Smartphone Companies Rule The Roost) TOC	25(10) Oct 2018
31	Voice & Data (Ease of Doing Business policy) TOC	25(11) Nov 2018

SR.NO.	ONLINE JOURNALS	VOL/ISSUE & DATE
1	TD: Talent Development (Implementing an Effective 360-Degree Feedback Process) TOC	72(12) Dec 2018
2	Information Services & Use (The blockchain and its potential for science and academic publishing) TOC	38(1/2) 2018
3	Journal of Marketing Research (Cashback Is Cash Forward: Delaying a Discount to Entice Future Spending) TOC	55(6) Dec 2018
4	Academy of Management Discoveries (Catalyst Organizations as a New Organization Design for Innovation: The Case of Hyperloop Transportation Technologies) TOC	4(4) Dec 2018