

Thought Leadership – Global Perspectives

Collection of Whitepapers & Perspectives

Initiative by LRC

Table of Contents

Whitepapers - Assorted and Reports	. 2
Whitepapers - Assorted and Reports	. 3
Trend Reports-	2

Topics	White Papers	Infographics
Consumer	Consumer organization and operating models: Bold moves for the next normal	Gen Y vs Z - Subtle Differences Between Today's E-Commerce Consumer
Finance	The path ahead	Shaping Up Account Management
	Financial crime compliance programme	
Health Care	Are consumers already living the future of health?	The Road Ahead for Hospitals: Dramatic Cost Transformations
	A technology boost for achieving universal health protection	
HR	The perseverance of resilient leadership: Sustaining impact on the road to Thrive	How Digital HRMS Helps Overcome 5 Remote Work HR Challenges
	India's turning point: An economic agenda to spur growth and jobs	
Leadership	Forging alliances: How tech leaders and boards collaborate to deliver agility, resilience, and performance	Agile Leader Checklist
	CEOs Reflect on Leadership in Perilous Times	

<u>TOP</u>

Topics	White Papers	Infographics
Marketing	<u>Digital platform as a growth lever</u>	10 Marketing Trends for 2020 + Predictions from Experts
	The ROI Trap—what marketers should know about this important metric	
Operations	Risk, resilience, and rebalancing in global value chains	The Future of Supply Chain <u>Automation</u>
	Designing Resilience into Global Supply Chains	
Organization	Doing vs being: Practical lessons on building an agile culture	5 Organizational Values that Drive Agility
Public Sector	Building India's Digital Highways: The Potential of Open Digital Ecosystems (ODEs)	Back-to-Work Warning Signs: Rising Covid-19 Cases and the Classroom Crisis
Retail	Retail Reimagined	Retail Trends 2020
Sustainability	Sustainability Matters Now More Than Ever for Consumer Companies	The Meaning of Sustainability: A Brief Timeline of Consumers' Evolving Understanding of the Term

Topic of the Month

Company	Report	
PWC	Survey Workspace of the future	
Bain & Company	Flex for Success: Five Practices That Build a Flexible Workforce	
Bain & Company	Let No Tool Stand Alone	
BCG	Jump-starting a Technology Powered Evolution in Virtual Working for the ITeS Industry	

TOP