



Thought Leadership – Global Perspectives

Collection of Whitepapers & Perspectives

Initiative by LRC

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	<u>African banking in the new reality</u>	
Customer Engagement	<u>A Data Driven Approach to Improve Customer Engagement</u>	<u>What Brands Can Learn from Australia about the Post-Covid Consumer</u>
	<u>Feeling good: The future of the \$1.5 trillion wellness market</u>	
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Technology	<u>Five Ways to Make Platform-Based IT Organizations Work</u>	<u>How Women Make It to the Top in Technology</u>

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Company	Reports
	<u>Beyond Cost Savings: Reinventing Business through Automation</u>
	<u>Car Subscription Services 2.0: How to Win the Race</u>
Bain	<u>Air Travel Forecast: When Will Airlines Recover from Covid-19?</u>
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