



Thought Leadership – Global Perspectives

Collection of Whitepapers & Perspectives

Initiative by LRC

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Banking	The Black Swan run on the US banking system: An assessment of the Silicon Valley Bank (SVB) crisis	SVB meltdown exposes risks of fragile US bank system
Consumer	What Matters To Today's Consumer 2023	Consumer Trends
Education	Transform learning for future-ready talent	Learner Perspectives on Online Education
Health Care	Closing the data gaps in women's health	Advanced Analytics for Healthcare
Innovation	Regulation that enables innovation	Gartner Top 10 Strategic Technology Trends for 2023
Marketing	Modern marketing: Six capabilities for multidisciplinary teams	2023 Essential Digital Marketing Tools
	Three ways energy providers can boost resilience and digital CX	
Media	Winning in telecom CX	Best Days and Times to Post on Social Media in 2023
Retail	Urban India seeks less friction in shopping experience	Retail Trends to Watch 2023
Risk Management	Responding to the evolving risks that straddle TradFi, DeFi, and CeFi : Some lessons and observations	What factors are hindering the improvement of Corporate Governance practice?

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Topic of the Month

Topic	Articles/Reports/Perspectives
	Five Ways to Prepare for AI Regulation
	What's Missing from Your AI Transformation Is a Transformer
	The New World Of Military Intelligence Analytics
	White Paper on the use of Artificial Intelligence in Trade Facilitation
	A pro-innovation approach to AI regulation
Artificial Intelligence	Total Immersion: How Immersive Experiences And The Metaverse Benefit Customer Experience And Operations
	Artificial intelligence and cities: The global race to regulate algorithms
	Artificial Intelligence and Automation in Retail
	Here's why ChatGPT raises issues of trust